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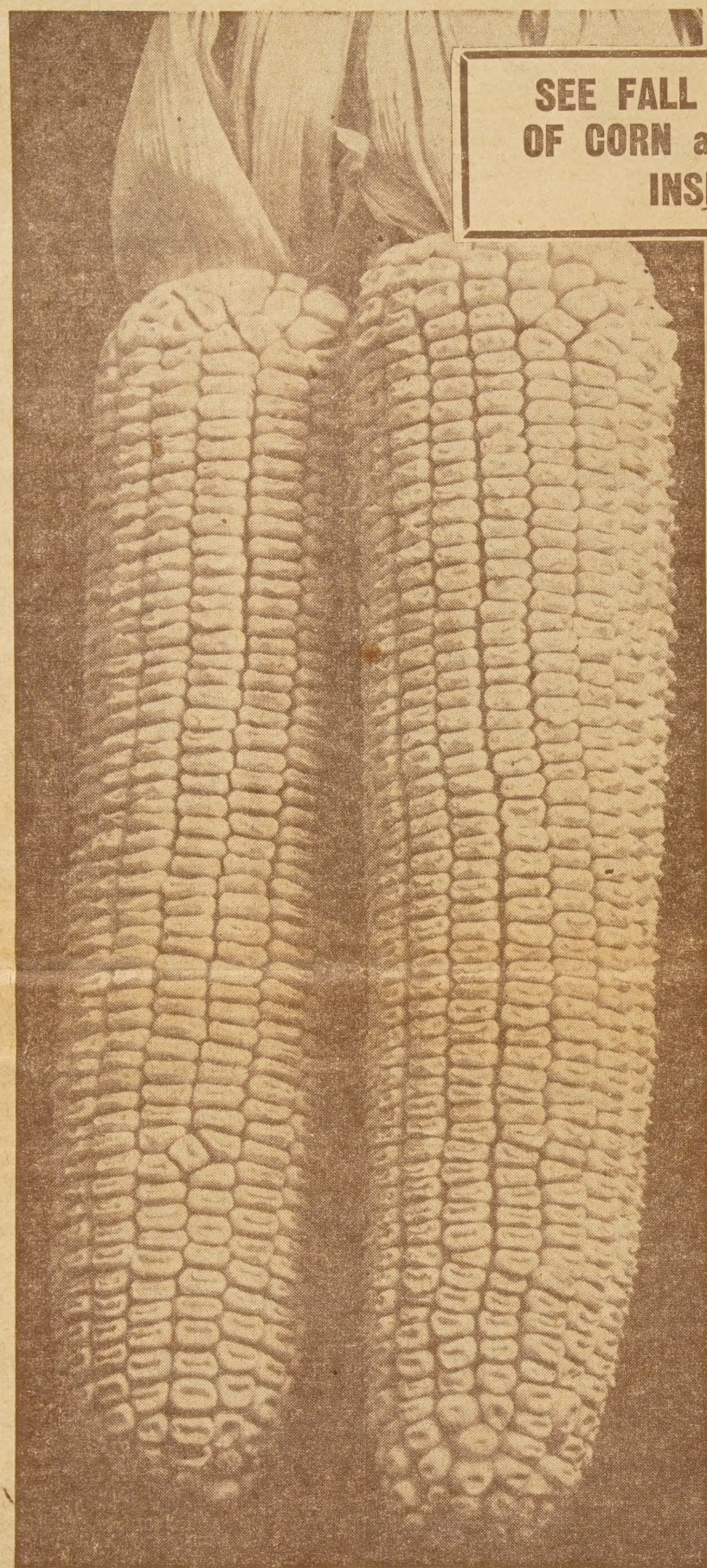
# GURNEY'S PLANTING MAGAZINE AND FALL CATALOG

Vol. 1

HELPFUL PLANTING HINTS—STORIES & FUN ABOUT PLANTING

No. 2

SEE FALL CATALOG  
OF CORN and BULBS  
INSIDE



## The BIG NEWS This Fall Is Gurney's Hybrid Corn Sale

Even with good early hybrids scarce because of bad weather this spring and summer, we here at Gurney's are going ahead with a real "knockout" sale on hybrid corn. WE WANT TO ENCOURAGE YOU TO GET YOUR CORN LINED UP EARLY WHILE IT'S STILL AVAILABLE.

You'll find full details of the sale inside on pages 6, 7, and 8 and we advise early action. There will not be very much early hybrid available and some will be disappointed AND PRICES ARE BOUND TO BE HIGHER IN THE SPRING.

And keep in mind, by buying your hybrid corn from Gurney's you are getting hybrid corn GROWN IN THE NORTH—FOR THE NORTH. Good, heavy-yielding early hybrids are what we specialize in. And by buying DIRECT, you save the \$1 or \$2 commission you would pay an agent for selling you hybrid. BUY DIRECT AND SAVE.

## Fall Is the Time To Plant Tulips and Other Fall Bulbs

Fall is here and with it the season to plant tulips and other bulbs that will bloom early next spring—long before anything else in your garden is up.

You will want plenty of these lovely heralds of spring in your garden bringing you bloom, often even before the snow is gone. But to have them, YOU MUST PLANT THEM THIS FALL.

To help you, Gurney's have scoured the country for strong, large bulbs of tulips, daffodils, and the like. They are scarce, since imports have been cut off for a number of years, and we were lucky to get what we did.

You'll find a complete list on pages 4 and 5, inside. Look them over, and get a good supply, while they last. We weren't able to find enough to go clear around, but what we have located are strong, vigorous bulbs we can GUARANTEE 100%.

Yankton, South Dakota, September, 1943

Published by the Gurney Seed & Nursery Co., Yankton, South Dakota  
Sent Free to All Their Regular Customers and Friends All Over the U. S.





A MOIST COOL STORAGE IS AVAILABLE IN MOST CELLARS

## MOIST COOL STORAGE (30° TO 40°)

**BEETS, CARROTS, PARSNIPS, TURNIPS, SALSIFY, WINTER RADISHES, CELERY, RUTABAGAS** and other root crops of this nature like it cool and moist. A cave or unheated cellar which most homes have is just right. It should be ventilated—with a place for new air to come in and the old to escape—and the temperature should be kept very cool as near to 34 to 36 degrees as possible. A good thermometer is a big help and a little regulating of the windows doesn't take much time and pays big dividends. Keep good and moist. Be sure all crops, before storage, are well matured, but not woody, and free of insect injury, handling injury or disease. One bad vegetable can spoil others and you should examine

your storage from time to time and take out any that show signs of spoiling.

Store in baskets, boxes, or bins and cover lightly with soil or sand to exclude air to prevent drying out. Keep very cool and moist. Examine for shrivelling and, if discovered, add moisture.

**APPLES and PEARS, CABBAGE and POTATOES**—Keep very cool—just above freezing—and in a part of your cellar or cave where the moisture is just enough to keep from shrivelling. Pears are usually wrapped and apples can be. Store in baskets or boxes. Do not cover with soil. Cabbages are usually stored on shelves and potatoes in slatted well ventilated boxes.

## PIT STORAGE

(Alternative for Vegetables Named Above)

If you haven't room in your cellar or cave for the vegetables named above you can easily make a pit storage in your garden. Find a spot in your garden where soil is light or sandy and well drained. Dig shallow pit 8 to 10 inches deep. Dig a shallow ditch around it to drain off melting snows or rain. Line pit with about 6 inches straw, hay, or leaves. Place products to be stored in conical heap in pit. Cover with layer of 6 to 8 inches straw. Cover straw with soil to hold it in place and shed water. As colder weather comes add more soil. If snow is present all winter 6 inches soil should be enough. If winter is open, more may be needed or better, another layer of straw, hay or corn stalks is a good idea. Leave tuft of hay or straw sticking through the top for ventilation.

Do not put vegetables in until cold weather. Govern size of pit by quantity you wish to remove at one time. Better to have several small pits so you can take everything in one pit out at one time, which saves time in winter.

## DRY STORAGE

(For Onions—Dry Beans—Squash—Pumpkins—Sweet Potatoes)

**ONIONS**—Like a dry cool storage. Store away when well ripened. Cure thoroughly by spreading in thin layers in dry place for 10 days. Cut off tops when curing is finished. Store in shallow, well ventilated crates. Storage should be cool (35 degrees) and dry. Cellar is not good place. Don't let freeze.

**DRY BEANS**—Treat for weevil before storing by placing in tight container. Put carbon bisulphide in saucer and on top of beans. Put cover on tightly and gas will be there that will go down through beans killing weevil. You can buy carbon bisulphide at local drug store and for barrel size container a couple tablespoonsful is enough. Carbon bi-

sulphide is dangerous near fire so be CAREFUL. Leave in container 48 hours and then store in dry place at low (just above freezing) temperature. Weevils will not multiply at low temperatures.

**SQUASHES, PUMPKINS, SWEET POTATOES**—Like warm, dry storage. Should be well ripened when put in storage. Handle carefully to prevent bruising. Don't expose to freezing or even frost. Cure Sweet Potatoes for 10 days in 80 to 90-degree heat then put with pumpkins and squash at about 55 degrees. Furnace room or bare room or closet is about right. Air should be dry.

## Gurney's Give You SOME TIPS TO HELP WITH WINTER STORAGE OF VEGETABLES

Storage Is Cheaper, Easier and,  
Some Say Better Than Canning

One of the important things to know in getting the most out of your victory garden is how to store the vegetables that you don't can. We here at Gurney's have had lots of questions from our customers asking how to store fruits and vegetables and so are setting down here some simple, practical tips to help you. Study them over and save them. You'll find storage is easy, quick, and in many cases cheaper and better than canning.

What One Gurney Customer  
Grew in Her Victory Garden



"Dear Gurneys: Here are some of the fall vegetables from my 1942 garden from Gurney seeds. As you can see, your seeds do the job. Included here are onions, carrots (Gurney's coreless and Danver's 1/2 long), cabbage, tomatoes, pumpkins, kohlrabi, squash, leeks, and peppers."—Mrs. Bertha Mull, Gooding, Idaho.

## Don't Let Those Weeds Go To Seed In Your Lawn

About this time of the year there are usually thousands of people tearing their hair over the crab grass (alias water grass) that seems to be taking their lawn to the exclusion of every decent grass. You probably have some in your yard and it seems to be spreading and you want to know what to do about it.

We're sorry, but we can't recommend much but hard work, to get rid of it. Crab grass is an annual (lives only one year) and if you can stop it from seeding, you've got it licked. Close and frequent mowing does this, but only, if you're sure to rake up the clippings and burn them. Weeds left laying have a bad habit of maturing their seed even though cut and if you let them lay, you'll have them back again another year.

Close raking, pulling up as much of the plant late in the fall is also necessary. Then, in the bare spots, where the crab grass was, sow and rake in, plenty of lawn grass and fertilizer. The secret is, by getting a good stand of bluegrass, healthy and vigorous, the crab grass can't get a start another year—the healthy bluegrass will keep it out.

A good feeding of fertilizer for your lawn is also good insurance against crab grass. Sorry we can't recommend anything but work, but that's the best we've found to control it. Chemicals are dangerous and kill fertility. We don't recommend you use them.

## Some Iris Planting Helps

The fall months of August, September and October are excellent for transplanting Iris, or for the establishment of new beds or borders of boughten varieties.

The Iris should be planted quite shallow. The rhizome or the fleshy portion of the roots should be planted horizontally with just a light covering of soil, not more than an inch and possibly less in depth.

Heavy clay soils should be broken up to obtain a successful growth of Iris. An addition of well rotted stable manure is excellent for this purpose. Do not use fresh manure, but well rotted manure makes an excellent mulch and is beneficial to the Iris when well dug into the soil.

Do not allow your Iris to become crowded by other plants. They need at least a half day's sun and do best if the drainage is good.

Under normal conditions, Iris do not require digging and separating more often than every three to five years, depending upon the amount of growth they have made.

See Iris for fall planting pages 4 and 5.

## Gurney's Tulip Bulbs Last You For Years

Every tulip bulb you buy at Gurney's is the choice BLOOMING SIZE and will not just bloom one season, but for years to come.

You can leave your tulips right in the ground for several years without disturbing them and they will come back the next spring and give you more bloom. Or, if you wish, you may dig your bulbs each summer (after the foliage has turned brown and dried up) and store in a cool dry place until fall when you set them out again. Either way is all right.

## How To Get Extra Bloom From Morning Glories

Here's an idea so many folks have found out really works that we're going to pass it on to you. Usually, when the first freeze comes in the fall, your morning glory vines are loaded with buds that would make world's of bloom if the frost would only hold off.

Well, you can keep them blooming. Go out before the frost comes and cut the portions of vines that have lots of buds on them. Bring the entire vine in and place the end in a vase of water in your house. You can trail the vine about or let it hang down or pin it to a curtain as pleases you most. In a few days you will be rewarded with WORLD'S OF BLOOM right in your house. We have only tried it with the Heavenly Blue, but there is no reason why it shouldn't work on other kinds. Try it and see.

## Liked Way We Handled Order and Quality of Stock

Gurney's, Dear Sirs: Enclosed find check to clear order No. 92712. The asparagus plants arrived last week and I wish to say we are exceedingly pleased with the prompt and proper care given my entire order.

This is our first dealing with your company and we know it will be the beginning of years of association. The seed potatoes, especially deserve special mention. They arrived, every single one, in perfect condition superior to anything we have seen locally. Consider us another well satisfied and future customer.—Mrs. C. H. Fall, Ravenna, Ohio.

## Burn Up Garden and Lawn Rubbish This Fall

One of the smartest things a gardener can do toward a successful garden next year (and one thing too few people do) is to burn all rubbish up in the fall.

Old vegetable stalks and vines, weeds and the like should be all raked together in a pile this fall and carefully burned. Burning these stalks and weeds kills the weed seed and the fungus and disease growths so that they can't spread in the winter. Besides it leaves your garden cleared and ready for fall plowing or spring plowing early next year.

## Here's A Letter Full of Good Ideas To Pass Along

Gentlemen: What do I think of your magazine? Well, you got this order because of what you wrote on that page 5. If all of us would use it and pass on our ideas like you suggest and not think, Oh, everybody knows enough to do that! Everybody is not dumb, but nobody knows it all.

At last, after years of failures, I now can can corn and string beans and know they are good before I open them. As soon as possible after bringing them in from the garden, prepare as for cooking for table use. Pack into the sterilized glass jars, add salt as for use above (1 teaspoon for a quart), add water, partly seal and boil for 4 hours and not 3 hours. Be sure it is a rolling boil, not a simmer. Most spoiling is due to it requiring more boiling than 3 hours.

I know, but do you know?—Tomato plants set deep enough in the ground to cover the first few leaves will live better, make sturdier plants and fruit better than if reset same depth they were.—Ferne McKee, Onida, S. Dak.

## Mrs. Blowers Asks For Information On Vitamins

Gurney Seed & Nursery Co.  
Gentlemen:

"Yes, I did like the magazine you sent me this spring. I was especially interested in the canning guide and garden plan. I would appreciate seeing some kind of chart that would tell just how much of each vegetable we need in our diet and how much to provide that amount. I wish too that I could find a chart that would tell which vitamins were in which vegetable."—Mrs. John Blowers, Howad Lake, Minn.

Here's the best chart we've seen on the subject, Mrs. Blowers, and we think all the readers will be interested in it and want to save it. We found it in the Better Homes and Gardens magazine. It certainly proves the importance of raising and having plenty of fresh vegetables and fruits.

	Vitamin A Prevents infection, eye trouble	Vitamin B1 Vim Vigor, Pre- vents tired- ness	Vitamin C Prevents scurvy, bad teeth	Vitamin G B2 Prevents pellagra	Vitamin D Prevents rickets, bad bones
Units Adults Should Have Daily	6,000	500	1,500	600	
One Apple	100	20	250	30	..
Serving Asparagus	410	100	350	...	..
String Beans (cup)	900	90	160	...	..
Beets (cup cooked)	70	...	200	100	20
Slice White Bread	5	6	...	20	...
Broccoli (1/2 cup)	8,000	...	400	220	8
Butter Serving	150	11	...	14	...
Cabbage cooked (cup)	700	...	700	...	...
Carrots, raw	7,700	24	140	100	...
Cauliflower, cooked	100	60	1,100	120	...
Swiss Chard (1/2 cup cooked)	12,000	...	310	250	...
Grapefruit 1/2	...	40	1,200	40	...
One White Potato	80	50	400	40	...
Serving Whole Wheat Cereal	...	48	...	27	...
Peas Cooked 1/2 cup	800	100	150	100	...
Cheese, cottage 1/2 cup	55	...	...	...	8
Eggs, One	600	15	...	60	...
Fresh Ham, Four Ounces	...	250	...	...	...
Kale, 1/2 cup cooked	20,000	12	720	200	...
Lettuce, 3 green leaves	1,500	15	125	30	...
Peaches, 1 fresh	700	10	150	...	...
Pork Chop, 1	...	300	...	90	...
Ripe Tomatoes (1/2 cup)	1,050	35	300	...	...

You Get the Best

## HARDY SEEDS & PLANTS

GROWN IN THE NORTH  
FOR THE NORTH  
FROM

Gurney's Seed & Nursery Co.  
YANKTON, S. DAK.



## Customer's Question Box

In this column, we try to give you the answers to representative questions from our daily mail, in the hopes that they will be of interest to you. As you know, part of Gurney's service to planters the country over is to answer their questions on planting and growing and if you have any questions on which you need help, we will be more than glad to try and answer them.

**Q. I have trouble getting purple Clematis to grow. What's my trouble?**

**A.** Shouldn't be hard if you'll do this. Spread roots out when planting, tamp and water well. Cut off top except two buds. Mound dirt to cover all that's above the ground and mark with a stake. When growth starts, gradually remove earth.

**Q. When should I trim my Evergreens?**

**A.** Most any time is all right (though September is thought to be best) except Spruce and pines which must be trimmed in early spring when new growth is coming on. However, most pines look better if not trimmed. Mostly the Junipers are the only ones trimmed and can be made to grow in any shape you desire and can be trimmed at any time.

**Q. Should regal lilies be fed or rested? If so, how often?**

**A.** No. Once planted you can leave them alone for years. However a top dressing of well-rotted manure or leaf mould and Vigoro once a year is advisable. They do not need rest.

**Q. If I move this fall, can I move my nursery plants with me?**

**A.** Yes. Wait until they are dormant (shed their leaves) and move with as much dirt as possible. Set as quickly after digging as you can. Don't expose roots to sun or air.

**Q. Where should tulips be planted?**

**A.** Anywhere. Some people like to plant in beds and others like best to put clumps of 3 or 5 in their shrubbery or flower borders to come early and give bloom the first thing in the spring. And remember you can't plant tulips in the spring when you see and want some blooming. **YOU MUST PLANT THEM IN THE FALL.**

**Q. How should I care for my roses this winter?**

**A.** Roses should be carefully mulched just before the ground freezes. Pile up dirt around base of plant 10 to 12 inches deep. Then cover with leaves or straw. Leave this mulch on in spring until you are sure warm weather has come, then remove and cut back wood to about 6 inches from ground. Climbing roses should be laid down on ground and covered with earth or if left standing, wrapped in straw and burlap. Hybrid tea roses will grow much farther north than folks think, if they are covered as mentioned.

## You Can Grow Rhubarb In Your Cellar This Winter

Here's a good idea you should try if you like fresh fruit in the winter. You can grow fresh rhubarb right in your own cellar, without hardly any extra trouble.

Dig up some of your old roots this fall—roots 3 to 4 years are best though younger ones will do. Plant in a shallow box of soil, leave outdoors with plenty of moisture so soil won't dry out until they get a thorough freezing. The freezing is very important.

Then move to the basement where the temperature is about 50 to 55 degrees. Keep soil moist and in a dark spot, and you can harvest rhubarb when the snow is 2 feet deep on the ground outside.

In the spring you can replant back in the garden. Don't force the same roots more than once in 3 or 4 years.

## How To Plant Tulips, Daffodils & Other Fall Bulbs



The most important fact to remember about planting fall bulbs is that **FALL IS THE ONLY TIME THEY CAN BE PLANTED**. In the spring, people see them blooming and often wish to set them out then. Fall, (RIGHT NOW) is the time to do it. They spend the winter making roots and then come up early in the spring.

The actual planting is very simple. Simply set at the distance apart and depth shown in the chart. Take care to pack the earth down tight and be sure there is no air space under the bulbs. Some folks like to put a little fertilizer, then some sand and then the bulb to both feed and drain the bulb. This is a good idea, if you don't let the bulb touch the fertilizer.

It is advisable to mulch with lawn rakings or straw or rotted manure though not absolutely necessary. After your bulbs have bloomed next spring, let the tops die down and then either dig and store or leave where they are for another season of bloom.

## Meet Some Other Gurney Customers From All Over the U. S.



### Which Weighs More—Girl or Watermelon?

If you can't guess by looking, we'll have to tell you. U. V. Kellgar, a good Gurney customer in Decatur, Ill., who sent in the picture, says they both weigh the same—88 pounds. The lady is Mrs. Harold Reeves of Decatur and the melon was raised by G. A. Hubbard near Weatherford, Texas. Roll up your planting sleeves and see if you can break this record.



### Mrs. Naig Sends Picture Of Self and Gurney Peony

Dear Mr. Gurney: I was so glad to receive your Gurney Planting Magazine. I like it a lot and would like to get it every month. We think that Gurney Nursery stock and garden seed is the tops.

If you can use this picture in your magazine, you are welcome to it and I need no pay like you say you will send. It is a Gurney peony bush that we are mighty proud of.—Mrs. Gena Naig, Enderlin, N. Dak.

### Gurney's Onions Yield 740 Bushels Per Acre

This is a picture sent in by Ira Burge of Imogene, South Dakota, to show how Gurney's seeds do for him. The picture shows the harvest when he got 740 bushels of onions per acre. He plants the Sweet Spanish.



### Sends Picture to Show How His Gurney Grapes REALLY Bear!

Gentlemen: I am sending this picture of some grapes I bought from you to show you how well they bore last year. A few years ago, I bought some cherries from your firm. I have never seen anything that bears fruit in quantities the way they do, in fact, one of the nuisances connected with this cherry is that they bear so heavily the branches cannot carry the load.

I shall send an order for grapes, cherries and a few other items in a few days since I believe your trees and seeds are stronger and healthier especially coming south than anything I could buy down here or south of me.—H. G. Vik, Scribner, Nebr.



### Likes Planting Magazine Sent This Contribution

Dear Sirs: I looked over your Planting Magazine and enjoyed it so much, I am sending this snapshot of my only granddaughter, Janet Moen. She is standing in my flower garden. I've had seeds and shrubs from you for many years already and have had really good luck with them. My flower garden was really worth seeing. Well, I hope we'll see the picture in the paper sometime.—Mrs. E. J. Moen, Rothsay, Minn.



### A Young Gurney Gardener Showing 'How to Do It'

This is young Robert Zurawski of Billings, Montana, showing you that, besides Gurney's seeds, it also takes a little elbow grease to make a good garden. He is the son of Mrs. Eunice Zurawski, a very good customer of ours who sent them in to help the Planting Magazine along. Thanks.



## Speedy Service DeLuxe

Gentlemen: Just a card to thank you, and to let you know a record of some kind, has been made by you.

On Thursday, 22nd of April, I made out an order to you for seeds; at 10 a. m. the 23rd, a Friday, I air mailed it to you. You must have gotten it either Saturday the 24th or Monday after Easter the 26th. Anyway Tuesday, April the 27th at 4 p. m. the p.p. truck driver set a box with your order in it on my front porch, here in Detroit, 1,200 miles away.

I shall not forget this promptness when I need seeds again. Your shipping dept. man must know his stuff. Thanks. Sincerely, Sam E. Grove, Detroit, Mich.

## Some Tips On LILY CULTURE

There are Hardy Lilies appropriate for every part of the garden and the outstanding grace and beauty and distinction they add to the garden picture makes that planting well worth while. They can be planted either in the fall or the spring with the exception of the Madonna which should be fall planted. The main requirement for successfully growing Lilies is that they have good drainage.

The depth of planting will vary somewhat with the species of Lilies planted. An easy rule to follow is "Plant the bulbs to a depth of three times their own height." That is, if the bulb is 2 inches in height, the base of it should be 6 inches deep when planted. The depth of planting will also vary somewhat with the type of soil. If the soil is light, then plant slightly deeper than normal or if it is extra heavy, plant somewhat shallower. If you wish to take the time, the addition of two inches of sand beneath the base of the bulb is beneficial in heavy soils.

Fresh manure should never be used. Partially decayed leaves are excellent if the soil is rich. Well, rotted manure is quite essential if the soil lacks humus. Some lilies do well in borders with shrubs but all lilies must have sunlight. Bear this in mind in making your plantings.

See Lilies for fall planting, pages 4 and 5.

Caller: "Is your mother engaged?"  
Little Girl: "I think she's married."

## Received \$1 For Picture

Dear Friends: Will let you know that we received the check for \$1.00 for the snapshot that we sent you, and am thanking you for the money as we never expected anything for sending it in.

We are glad you could use it in your catalog and hope it will help you advertise. The trees are coming out nice again this spring, with all the severe cold weather we had again this year. I imagine they will be very beautiful again this summer. It's a wonderful windbreak. Yours truly, John C. Siebert, Lushton, Nebr.

## The Riddle Corner

Here are some old fashioned riddles. They used to be well liked. We thought you might like to try your hand at a few to see how really smart you are. The answers (if you need them) are on page 12.

1. We travel much, yet prisoners are,  
And close confined to boot,  
We, with the swiftest horse, keep pace,  
Yet always go on foot?  
What are we?
2. When is a wall like a fish?
3. Why is a widow like a gardener?
4. When walking through a field of wheat  
I pick'd up something good to eat  
'Twas neither fish, flesh, fowl, nor bone;  
I kept it till it ran alone?  
What was it?
5. When is a sailor not a sailor?
6. Why is a cherry like a book?
7. What is that which a young lady looks for but does not wish to find?



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Yankton, South Dakota

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Geo. W. Gurney  
Russel Rulon  
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Johnny George

Sidney Gurney (now in service)  
Elmer Lundberg  
Walter Koons

and all other members of the Gurney organization

Sent FREE to all regular customers and friends of Gurney's  
all over the United States

## Place Your Spring Order NOW!

## Avoid Shortages Next Spring

(You May Order at Low '43 Prices Until January 1)

There is no doubt, now, that some serious shortages in garden seeds and plants will prove to be ten times worse next spring than they were this spring. Imports from Europe of some vegetables they grew have been shut off for several years now and stocks in this country are becoming exhausted. Manpower shortages have caused many growers to reduce acreages of seed fields and nursery fields. And to top it off, the demand is many times greater than pre-war years.

This simply means that people who order early will be the most likely ones to get what they order. It's a good idea to make sure you get seed so you can have a garden next year. To encourage early ordering, we will accept orders at LAST SPRING'S LOW PRICES UNTIL JAN. 1st. You may order from the 1943 catalog and we will accept the order and reserve the stock for you until time to ship in the spring. This applies only to garden seeds and nursery stock. In most cases, prices will be slightly higher in the new 1944 catalog, so you have an advantage in not only making sure you get the stock, but also in a low price.

But remember, orders will not be accepted on this basis after Jan. 1st.

FREE GIFTS For You When You Order  
Nursery Stock or Bulbs At Gurney's

We always like to give you something just a little extra when you buy from Gurney's. This fall, we're going to give you your choice WITH EVERY \$2 WORTH OF NURSERY STOCK OR BULBS you may choose to have included FREE 3 LOVELY DAFFODIL BULBS OR 2 GIANT DARWIN TULIP BULBS. And if your order is \$4, you may double this amount and if it is \$6 you may triple the amount, etc.

The important thing, is to be sure and ASK FOR YOUR FREE GIFT. Otherwise, it might not get included.

Be Sure To Plant Plenty  
Of Gurney's Tulips This Fall

Every spring it always happens!! You look at your neighbor's tulips and wish you had some planted yourself.

Since tulips must be planted in the fall (and at no other time) many folks don't think of it until they see them blooming in the spring and then write in and ask if they can set some out.

Tulips being one of the first flowers to bloom in the spring their color and beauty is often more welcome than any other flower.

Don't miss their beauty in your yard next spring. Plant plenty this fall—in your shrubbery in clumps of three or five, in your flower border or in beds in your yard.

FALL IS THE IDEAL TIME  
TO SEED YOUR LAWN!!

Fall, with its cool nights and plenty of moisture, is the ideal time to get a beautiful green lawn established.

And you will have good success, if you use hardy, vigorous, northern-grown seed from Gurney's. All our seed comes from northern fields—hardy sure-to-grow bluegrass seed.

Rake your area to be seeded well, sow 1 pound for every 200 square feet of new lawn and 1 pound for every 400 square feet for thickening up an old lawn. Roll the seed in, if you possibly can.

## 5 MIXTURES TO CHOOSE FROM

## "Sunshine" Lawn Mix

The finest in lawn mixtures. A careful blend to give you QUICK lawn and serve as a nurse crop for the Kentucky Blue grass and White Dutch clover which will give you a beautiful, ever PERMANENT LAWN. Only choice, plump, northern-grown seed goes into this mixture. Absolutely no chaff.

Price: 1 lb. 55c; 3 lbs. \$1.49; 5 lbs. \$2.45; 10 lbs. \$4.75. Postpaid.

47½c  
lb. in  
10-lb. lots

## "Capital" Lawn Mix

An ideal mixture for the great northwest. A careful blend of choice lawn grasses (including lots of Kentucky Blue grass) that will do well despite hot, dry weather. Absolutely permanent. Clean, vigorous seed.

Price: 1 lb. 45c; 3 lbs. \$1.25; 5 lbs. \$1.95; 10 lbs. \$3.75. Postpaid.

37½c  
lb. in  
10-lb. lots

Straight Kentucky  
Blue Grass

This is the finest, extra-heavy plump, northern-grown blue grass you can buy. Weed free. Being northern grown, is the only good grass for northern lawns. Hardy anywhere.

Price: 1 lb. 45c; 3 lbs. \$1.25; 5 lbs. \$1.95; 10 lbs. \$3.75. Postpaid.

37½c  
lb. in  
10-lb. lots

New  
Bent Grass

Everyone likes Bent grass. This is the true creeping variety, hardier and more drought resistant than any other we know of. Requires more care and moisture than blue grass but worth it. One pound plants 400 square feet.

Price 1 lb. 98c; 3 lbs. \$2.75; 5 lbs. \$4.45; 10 lbs. \$8.50. Postpaid.

98c  
lb.  
Postpaid

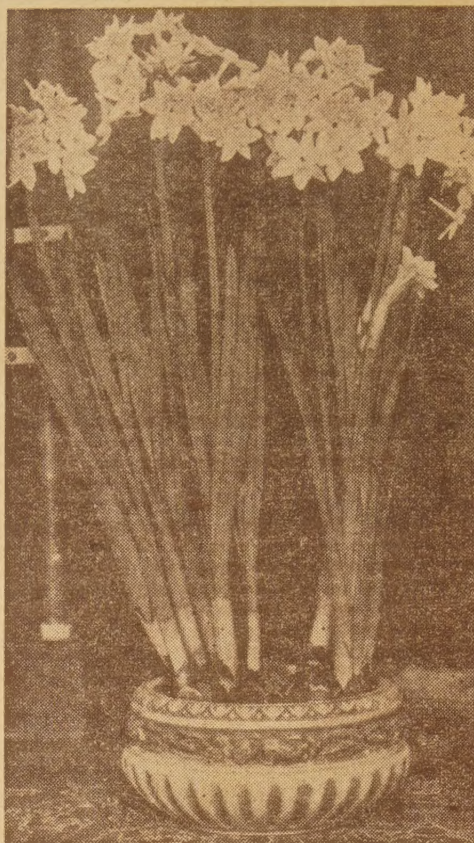
Gurney's  
Shady Spot

Lawn Mix

Special mix developed for those shady spots where grass is usually hard to grow. Similar to our Sunshine Mix, but with special shade-loving grasses added.

Price: 1 lb. 55c; 3 lbs. \$1.49; 5 lbs. \$2.45; 10 lbs. \$4.75. Postpaid.

47½c  
lb. in  
10-lb. lots

THESE NURSERY—IT  
BUY & PLANT NOW.

## 12 INDOOR NARCISSUS 69c

These are the lovely narcissus that bloom so easily indoors and are so fragrant they perfume an entire room. You should have some coming off and on all winter and some potted up for gifts.

## How To Grow

Force in bowls or pots filled with pebbles (to hold down the bulb) and water or in dirt. Keep out of light in cellar until roots develop (about 3 weeks) and then put in sunny window to bloom. Plant 3 bulbs to pot.

## Blooming Dates

To help you plan your planting, here are the dates your narcissus will bloom:

Plant	Bloom	Plant	Bloom
Oct. 1	Dec. 5	Nov. 1	Dec. 25
Oct. 15	Dec. 15	Nov. 15	Jan. 5

## Now! Choice of 2 Colors

PAPER WHITE NARCISSUS—The old favorite—very easy to grow, very pure and white. Price, 3 for 25c; 6 for 39c; 12 for 69c.

NEW YELLOW NARCISSUS (Soleil D'or)—Just like the paper whites, but in a beautiful yellow color with an orange cup. A grand, new and better one that will surprise your friends. Price: 3 for 39c; 6 for 69c; 12 for \$1.29.

## BEWARE OF BUYING

## CHEAP BULBS IN STORES

Their blooms (if any) are inferior.



## GURNEY'S GIANT PEONIES

Peonies, like these, we believe give you more bloom and MORE GORGEOUS BLOOM than any other flower you can plant. Easy to raise—simply set root with eye EXACTLY 2 inches under ground in good soil. You'll be rewarded with hundreds of huge, double, fragrant blooms. Plant plenty of them. Here's the most choice varieties now grown:

39c  
Each  
&  
Up

AVALANCHE: Late midseason. Pure snow-white with a touch of carmine in center. @ 45c.

FELIX CROUSSE: Late midseason. Full, rich, even shade of red. Rich, brilliant, dazzling ruby-red. @ 49c.

MADAME DUCEL: Midseason. Very large, silvery-lilac pink or mauve rose. Very distinct and floriferous. Indispensable. @ 45c.

LA ROSIERE: Semi-double, midseason. White petals with center of flower a large disc of golden yellow stamens. @ 49c.

MODELE DE PERFECTION: Late. Enormous double. Light rose, pink, attractive, very productive each season. @ 49c.

DUCHESS DE NEMOURS: Early. Double white with center light canary yellow which fades white. Dependable and good keeper. @ 45c.

MARIE JACQUIN: Midseason. Pale pink, changes to white. Big cluster of yellow stamens in center. @ 39c.

LORD KITCHENER: Very early. Brilliant cherry-red, dazzling hue, free bloomer. @ 49c.

COURONNE D'OR: Late. White illuminated near center by ring of yellow stamens. Large floriferous. Very dependable white. A 49c.

MONS DUFONT: Midseason. White with yellow glow from buried stamens. Conspicuous crimson blotches on central petals. Large, free blooming. @ 45c.

NIGRACANS: Midseason. Dark red, long strong stems. @ 45c.

## Gurney's Decoration Day Peony Collection

The best of early-blooming varieties for cemetery planting and the ones which bloom early—usually for Decoration Day. You get in this bargain offer:

- 1 Red
- 1 Pink
- 1 White .....

FREE: With each collection 3 Giant Darwin Tulips.

98c



# PLANTS SHOULD BE PLANTED THIS FALL! ... HAVE EARLY BLOOMS NEXT SPRING



## The Lovely Early-Blooming DAFFODILS

Have the FIRST BLOOM in the spring by planting plenty of these lovely daffodils. These Giant, guaranteed-to-bloom bulbs at a real bargain price. Plant in clumps of 3 or more of a kind in your border. Set 5 to 7 in. deep and about 8 in. apart. They'll bloom for years. Must be set this fall.

**KING ALFRED**—The biggest and best. **THE GIANT GOLDEN YELLOW**. Our pick of all. 3 for 39c; 7 for 79c; 15 for \$1.49.

**SPRING GLORY**—The TWO-COLORED one. Has creamy white petals with deep yellow trumpet. Price 3 for 29c; 7 for 59c; 15 for 98c.

**LAURENS KOSTER**—The MULTI-BLOOMING one. Has clusters of MANY dainty blooms on each stem. White petals with orange cup. Price: 3 for 29c; 7 for 59c; 15 for 98c.

**ORNATUS** (Poets Narcissus) Has pure white petals with yellow cups rimmed orange. Grand for naturalizing. Price: 3 for 25c; 7 for 49c; 20 for \$1.29.

3 for  
**25c**  
AND UP

### Bargain !!! 20 DAFFODILS \$1.00

A grand mixture of ALL the different daffodils—earlies, lates, big ones, little ones and all shapes and sizes. Includes many expensive King Alfreds, Spring Glories, etc. At this low price you can afford many for planting in beds or around shrubbery for early spring bloom. Last for years. PRICE: 10 for 59c; 20 for \$1.00; 100 for \$3.98.



## BLUE & YELLOW IRIS, 12c EACH & UP

The finest varieties of blue, yellow and white Iris. Remember Iris fall planted will bloom next spring.

Choice of Below—2 for 24c; 5 for 50c; 12 for \$1

**Albert Victor**—Rich blue, vigorous grower.

**Lorely**—Standards yellow splashed purple. Falls purple bordered yellow.

**Nibelungen**—Standards fawn-yellow; falls violet-blue.

**Perfection**—Standards lavender, shaded purple; falls rich dark purple.

**Quaker Lady**—Pale lavender falls.

**Queen of Gypsies**—A blend of lilac, pink, and white.

**Gold Imperial**—Brilliant yellow with orange beard.

**Prospero**—Our best violet Iris with rich pansy-lilac falls.

**20 RAINBOW IRIS COLLECTION**  
a grand mixture of all colors at a bargain price. Choice varieties including, reds, pinks, purples, blues, yellow—all in one grand mixture. **98c**



## The New RED IRIS

Here are the much talked about, very rare red and pink Iris. It's a new treat for you. Try several of them this year.

CHOICE OF BELOW

19c Each; 3 for 49c, P.P.

**Caprice**—Rosy red and lilac.

**Seminole**—Rich, velvety crimson. Immense flowers.

**Opera**—A rich red and violet.

**Imperator**—Striking large red toned.

**Susan Bliss**—Rose pink.

**Pink Satin**—Outstandingly beautiful—one of the most talked of new pinks.

**Indian Chief**—Rich velvety red. A favorite.

**Red Bird**—As red as the name implies.

**8 RED & PINK IRIS SALE**  
1 each of all the above 8 Iris for only **98c**  
FREE: 1 Regal Lily



## The Lovely BABY IRIS

These are the grand—tiny-growing Iris that are so grand for borders and along walks. Very dwarf growing—only six inches tall.

CHOICE OF BELOW:

Prices: 19c each; 3 for 49c; 6 for 89c.

**FLORIDA**—Pure yellow.

**SPRING SKIES**—Dainty blue.

**WHITE BUTTERFLY**—Perfect white.

**TONI**—A rich red with orange beard.

**BABY IRIS OFFER**

2 each above  
—8 in all—

**98c**



## The Tall Lovely DARWIN TULIPS

These are THE FINEST OF ALL TULIPS—the tall lovely Darwins—known as the ARISTOCRATS OF TULIPDOM.

Tulips are very scarce this year and this supply of giant, blooming size bulbs will not last long, so please order early.

And remember, tulips must be planted in the fall. Set lots of them—about 4 inches deep and about 5 inches apart. Plant in clumps of 3 or more in shrubbery or beds. Tulips will last for years where planted.

—Choice of 4 Colors—

**MRS. THORBECK**—Outstanding bright ruby-red mammoth flowers.

**CLARA BUTT**—Finest of all clear pinks—stems long, flowers immense.

**WM. COPELAND**—Rich velvety violet. A rare color in tulips.

**INGLESCOMBE YELLOW**—Bright rich golden yellow.

**BARTIGON**—Fiery brilliant red. Favorite of all scarlet tulips.

**GURNEY'S RAINBOW TULIP OFFER**

**14**

Giant Darwin Tulips in all colors of the rainbow—including reds, pinks, yellows, blacks, blues and whites for only

**98c**

2 Collections (28 bulbs) ..... \$1.89

### Red Russian

Easiest to Grow  
(Lily Elegans).

Thrives in most any soil. Each bulb produces many lilies on each stem of deep brick red color. Excellent for northern gardens.

25c each  
3 for 69c



### Tiger Lily

Hardest Lily

Double or single—A well known old-time flower that can't be beat for beauty and hardiness. Grows 2 to 3 feet tall. Flowers vivid orange with black spots.

19c each  
3 for 49c



### Regal Lily

Covered with bloom. Experiments prove this lily to be harder and always superior. The flowers are white, slightly tinted with pink with a beautiful glow of canary yellow at center, and always simply loaded. Its perfume is exquisite. A July bloomer.

25c each;  
3 for 69c

### Gurney's

## LILIES

Did you know that lilies planted this fall will bloom profusely for you next spring? They will. And they are something we all forget to plant until we see them bloom. Put in some of all these this fall. All extra-fine bulbs, guaranteed to bloom.

**LILY COLLECTION—2 Each of Varieties Above— (6 bulbs in all) only 98c**







HERE'S YOUR CHANCE!

# FALL SALE

## GURNEY'S FAMOUS HYBRID CORN

"GROWN IN THE NORTH---FOR THE NORTH"

Only the finest  
heaviest-yield-  
ing Northern In-  
breds are used  
in Gurney's  
Hybrid Corn

PRICES  
ADVANCE  
NOV. 1  
Buy Now  
Before the Rise

Prices  
Low As  
**\$5.50**  
Per Bu.

### RESERVE YOUR HYBRID NOW At These Low FALL PRICES... PRICES ADVANCE NOV. 1... Get Yours NOW Before The Rise...

#### You SAVE By Reserving Your Corn NOW

By reserving your corn now, in the fall you not only make a big saving (for spring prices are bound to be much higher than this) but you also make certain of getting the good hybrid seed you need. Good early heavy-yielding hybrids will be short by spring.

#### ONLY \$1.00 Per Bu. Down

Only \$1.00 per bu. is all that is necessary to hold this corn for you at these low opening prices. Send your order reservation NOW with only \$1.00 per bu. This is to bind the bargain on both of us. Pay the balance Jan. 1st—just before the corn is shipped.

If you care to pay the balance Jan. 1st and have us hold the corn until proper planting time, we will be glad to do that. Just give us your orders and we will see they are followed.

#### 10c to 20c Per Bu. DISCOUNTS

You can make further savings by paying cash or ordering with your neighbor. Here they are:

10c PER BUSHEL DISCOUNT FOR CASH—If you send cash in full with the order instead of \$1 down, you may deduct 10c per bushel from the price above.

10c PER BUSHEL DISCOUNT ON 5 BUSHEL ORDERS—If you buy in quantity, you are entitled to another 10c per bushel discount from the above prices. Get your neighbors to order with you and make up a big order.

#### You Must Be Satisfied Or No Trade

This is the finest hybrid seed corn that can be produced. All is carefully graded for easy and accurate planting. All is carefully tested, and is guaranteed to germinate 90% or better. We stand back of our corn 150% and it must be ENTIRELY SATISFACTORY TO YOU when you receive it or you can get your money back.

#### TO GURNEY SEED & NURSERY CO., YANKTON, SOUTH DAKOTA

Gentlemen:  
PLEASE RESERVE THE FOLLOWING CORN FOR ME  
AT THE LOW EARLY PRICE I GET BY ORDERING NOW.

Reserve ..... bu. of No. .... Gurney's Golden Hybrid .....  
(edge or hill)

Also reserve ..... bu. of No. .... Gurney's Golden Hybrid .....  
(edge or hill)

I am paying ☐ \$1.00 bu. down  
☐ I am taking 10c bu. discount for cash  
☐ I am taking 10c bu. discount for buying 5 bu. or more.

I enclose \$..... full payment less discounts for ..... bushels Gurney's Golden Hybrid.

I enclose \$..... down payment and will send balance Jan. 1, 1944.

Name .....

St. or R.R. ....

State .....

Postoffice ..... Shipping Station .....

#### Don't Take A Chance On Unknown Hybrids--Gurney's Are Bred For YOUR Locality

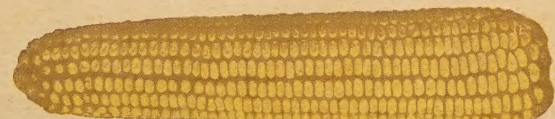
Don't take a chance on unknown or southern hybrids which say they have a hybrid for the north, when you can get time-tested Gurney hybrids which are GROWN IN THE NORTH FOR THE NORTH.

How to Pick the Correct Hybrid for Your Farm: For each locality on the map at left we have a hybrid that is adapted and which will yield HEAVILY if planted in that area. Find your farm, and the correct hybrid for you will be marked in that area.



#### GURNEY'S NO. 85 HYBRID

(Mature 85 Days. For North Central Minn., South ½ N. Dak., Western S. Dak., etc.)  
Yields 40 to 60 bu.—Not Unusual



This is the famous early hybrid developed for the very northern sections of the country where a very early hybrid is needed to mature safely before frost. Its record has been outstanding making enormous yields far in excess of corns usually planted in this territory—sometimes by 10 or 20 bu. extra corn per A. It picks easily either by machine or by hand. Stalks stand well. Resistant to cold. Developed with deep roots to withstand drought and heavy winds.

In the northern territory this famous hybrid from high yielding early inbreds is THE CORN TO PLANT FOR HEAVY YIELDS. Somewhat limited stock. Buy early!

Prices on 85 Series

	Price Now	Price Nov. 1.
Flat Edge Drop Grade.....	\$8.95 bu.	\$9.50 bu.
Small Flat Grade (Goes Farther).....	7.95 bu.	8.50 bu.
Round Hill Drop Grade.....	7.95 bu.	8.50 bu.

#### GURNEY'S NO. 90 HYBRID

(Mature 90-95 Days. Adapted Central Minn.; S. E. No. Dakota; Eastern S. Dakota, etc.)  
Yields 10 to 20 bu. More Per A.



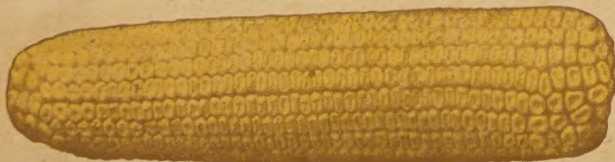
This is one of the heaviest yielding early hybrids grown and is famous for its extra large ears that mature safely in ordinary seasons in this territory. It's the work of years of corn research for a big-eared, heavy-yielding, early corn and is the record maker all through Minnesota and the Dakotas. Does well on practically all soil types. Picks easily machine or hand. Especially good feeding corn. Besides its use by northern farmers, it's valuable and used a lot by southern farmers who want an early corn maturing before drought.

Prices on 90 Series

	Price Now	Price Nov. 1.
Flat Edge Drop Grade.....	\$8.50 bu.	\$8.95 bu.
Small Flat Grade (Goes Farther).....	7.50 bu.	7.95 bu.
Round Hill Drop Grade.....	7.50 bu.	7.95 bu.

#### GURNEY'S NO. 100 HYBRID

(Mature 100-105 Days. Adapted Central Minn.; Eastern S. Dakota; North Central Nebraska)



These hybrids for this 100 days section are some of our finest, and HAVE BROKEN YIELD RECORDS WHEREVER PLANTED. In Dakota tests, this series has made YIELDS of 108 BU. PER A.

Both DISEASE and COLD RESISTANT, this famous hybrid is bred for big ears that feed easily. Once farmers have planted Gurney's No. 100, they won't take a chance on any other hybrid.

Picks easily by both machine or hand.—Order by Soil Type—  
No. 100—For average and light soils.  
No. 100R—For heavy or rich soil type!

Prices on 100 Series

	Price Now	Price Nov. 1.
Flat Edge Drop Grade.....	\$7.50 bu.	\$7.95 bu.
Small Flat Grade (Goes Farther).....	6.50 bu.	6.95 bu.
Round Hill Drop Grade.....	6.50 bu.	6.95 bu.

#### GURNEY'S NO. 112 HYBRID

(Mature 112 Days. Adapted to South Minn.; North Iowa; East South Dakota, etc.)



This hybrid series has been developed for you farmers in Southern, Minn., and Northern Iowa who want a BIG-EARED REID TYPE, HEAVY YIELDING CORN. Coming from high yielding parent inbreds, it has consistently given high yields wherever planted up to 110 bu. per A.

Besides being a high yielding, easy feeding corn, it is unusual in its high shelling percentage and low moisture content at harvest time. Figured in yields of shelled corn, its record is phenomenal. Cold resistant, early picking. Order by Soil Type.

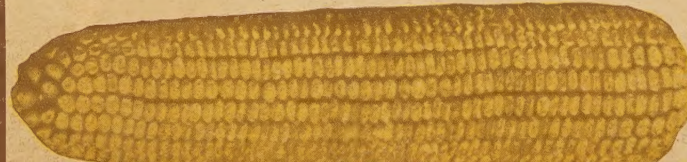
No. 112—For average and light soils.  
No. 112R—For heavy or rich soil.  
No. 112 BLEND—Blend of Best Hybrids to give good results in any weather.

Prices on 112 Series

	Price Now	Price Nov. 1.
Flat Edge Drop Grade.....	\$7.50 bu.	\$7.95 bu.
Small Flat Grade (Goes Farther).....	6.50 bu.	6.95 bu.
Round Hill Drop Grade.....	6.50 bu.	6.95 bu.
112 Blend Edge Drop, \$6.95 Bu.—Hill Drop, \$5.95 Bu.		

#### GURNEY'S NO. 118 HYBRID

(Mature 118 Days)



In tests made in this 118 day territory this hybrid has outyielded open-pollinated corn by 20.8 bu. per A.—enough EXTRA YIELD to pay the seed cost four times over.

Besides its heavy yield it is a favorite feeding corn with long ears, medium rough, and the highest feeding value of all our hybrids.

Long roots go deep to protect from drought and wind damage. Disease resistant.

ORDER BY SOIL TYPE  
No. 118—For average and light soils.  
No. 118R—For rich or heavy soils.  
No. 118 BLEND—Blend of best adapted hybrids for sure yields despite weather.

Prices on 118 Series

	Price Now	Price Nov. 1.
Flat Edge Drop Grade.....	\$6.95 bu.	\$7.50 bu.
Small Flat Grade (Goes Farther).....	5.95 bu.	6.50 bu.
Round Hill Drop Grade.....	5.95 bu.	6.50 bu.
(118 Blend. Edge Drop, \$6.50 Bu.—Hill Drop, \$5.50 Bu.)		



## You Save By Buying DIRECT From Gurney's

You can get better field seeds for less money by buying DIRECT from Gurney's. Buying DIRECT cuts out the extra commissions, the extra profits and extra delivery charges you would have to pay some middleman if you didn't buy direct. And these savings ARE YOURS.

In many cases, Gurney's price, direct-to-you, is lower than wholesale quotations on the same quality seed. That means you buy at a price as low or lower than the seed dealer.

Besides, buying direct from Gurney's, you are assured of better quality seeds. Gurney's have the huge amount of equipment necessary to clean, test, and grade seed correctly and scientifically to make sure it's absolutely the finest you can buy. And these machines are all run by seed experts—persons who know the seed business from one end to the other.

If you can save from \$5 to \$50 on your field seed needs while getting the fanciest quality available, it's worth doing, isn't it?

## Get Bigger Corn Crops

Gurney's Hybrid Blends are the new way to get BIGGER corn yields. Despite of hot, dry weather, they are scientifically blended to throw pollen over a period twice as long as normal, thereby insuring a better set of corn and a bigger crop. Blends usually win corn yield contests. Try them yourself.

### NOW! Small Flats Save \$1.00 Bu. !!

Small flats will plant 2 to 3 more A. per bu. than a regular flat grade. You only have to buy 2 bu. to save the cost of the planter plates and you will then have them for use next year. And too, you get these extra 2 or 3 A. planted free. Our small flat grading is just as uniform as any we make and will produce as good a stock as the large kernels.

## The Difference Between Grades of Corn



### ROUND HILL DROP SAVES YOU \$1.00 PER BUSHEL

You can save an extra \$1.00 per bushel on your corn by planting hill drop. It is just as regular and uniform as edge drop, only the kernels are round (they weren't squeezed as hard on the ear as the flat kernels). They stand more cold weather than flat kernels, have the same breeding, and will give you as good a crop as flats.

If you want to save more on your hybrid seed corn costs, plant "hill-drop" graded corn this year.



### FLAT EDGE DROP GRADED CORN

Most farmers know and most farmers plant flat edge drop graded corn. When you buy from Gurney's you are assured absolute uniformity—corn graded to run through your planter box evenly and smoothly. The very latest and best in grading machines assure you this. If you like to plant flat kernels we can give you the best grading you've ever seen.

Try the New Small Flats this year. They go farther—cost less.

## How Did Gurney's Hybrids Do For YOU This Year?

Don't forget we're especially interested in how Gurney's hybrid corn did for you this year. How did it yield? How did it pick? Did it stand up to suit you? And, if you have any pictures of your field or yourself near the corn crib or something like that, we'd like to have it, too. But if you don't have a picture, we hope you'll take time to drop us a postcard or letter and let us know.

## Weather May Make Early Hybrids Scarce

With the cold, wet, rainy spring weather and late planting of corn this spring, and the probability of an early wet fall, the prospects of a large amount of good early hybrids is small.

That will mean that you folks who line up your corn reservation NOW, not only will get the advantage of the low fall opening price, but will also assure yourself of getting the hybrid seed corn you will need so bad next spring. Chances are, a great many folks may be disappointed.

## Our Hybrid BLENDS Now Big Sellers

Now Only **\$6.50** Bu. & Up

Our hybrid blends are "REALLY SELLING" and it's simply because they are giving REAL RESULTS. They are really the corn to plant for EXTRA-YIELDS for they give a big crop—NO MATTER HOW HOT AND DRY IT GETS DURING THE SUMMER.

### SCIENTIFICALLY BLENDED

These blends are made up especially for their territories of many adapted hybrids scientifically planned to extend the pollenthrowing period over several weeks thereby insuring a good "set" of corn even if pollinization is caught by dry heat.

### GOOD INSURANCE

Planting a blend of several ADAPTED hybrids is good insurance in any year for a good corn crop. Some years one variety outdoes others and in these blends you have the insurance you will "hit" no matter what the season. RECORD YIELDS are very often IN FIELDS WHERE BLENDS OF HYBRIDS WERE PLANTED.

### AVAILABLE IN 2 SERIES

We will have these weatherproof blends available in 2 series—No. 112 and No. 118. If you live in these territories, here's the corn to plant. All carefully graded and tested.

We've priced it low to encourage its use. You'll be glad you planted it.

## State & Federal Hybrids At Low Prices

We do not recommend the planting of state and federal hybrids although a lot of farmers do and we can supply them, if you want them, at prices lower than are usually asked.

Gurney's hybrids have been in many tests and checks proven superior and we recommend their use. You see, we are able to make improvements in our hybrids quicker than the state can for they must usually wait 5 years before a change can be released. That's why we consider our hybrids about 5 years ahead.

However, if you want them, here are the most generally planted state and federal numbers and the ones we can supply you.

**IOWA 931**—The highest yielding, widely adapted state hybrid of 90-100 day maturity. Has a strong system and stalk with ears about 3½ feet. Edge Drop, \$7.35; Hill Drop, \$6.35 bu.

**IOWA 939**—The most widely adapted hybrid from Ohio to Nebraska and yields well on any soil especially light soil. Drouth resistant. Ear about 3½ feet. About 110 days. Edge Drop, \$6.35; Hill Drop, \$5.35 bu.

**IA. 306**—An improved 939. Holds ears better. About 110 days. Edge Drop, \$7.35 bu.; Hill Drop, \$6.35 bu.

**ILL. 751**—An early variety about 100 days. Reid type. Ears about 3½ ft. high on stalks. Likes rich soil. Edge Drop, \$7.35 bu.; Hill Drop, \$6.35 bu.

**MINN. 502**—About 100 to 105 days. Edge Drop, \$7.35 bu.; Hill Drop, \$6.35 bu.  
**MINN. 404**—110 to 114 days. Edge Drop, \$7.35 bu.; Hill Drop, \$6.35 bu.

# WHY GURNEY HYBRIDS ARE THE LEADERS IN THE NORTH

← **INBREDS**—Only the finest high-yielding hybrids are used in Gurney's hybrids.

← **YIELD MORE**—Gurney's hybrids consistently yield 10 to 20 bu. more per A.

← **GROW 90% or BETTER**—Gurney's hybrids are guaranteed to grow 90% or better.

← **CAREFULLY GRADED**—Every kernel is carefully graded to run through your planter uniformly.

← **DROUGHT RESISTANT**—All Gurney's hybrids are bred with strong roots to go deep for moisture. Yield in dry years.

← **COLD RESISTANT**—You can plant Gurney's hybrids early in the spring. They are bred resistant to cold.

← **STAND UP**—Gurney's hybrids do not lodge or break. Easy to pick. No waste.

← **BETTER FEEDING CORN**—Gurney's hybrids are not hard or flinty. They are ideal feeding corns.

← **CAREFULLY DETASSELED**—Gurney's hybrids are detasseled by experts to make sure there is no contamination.

← **SOLD DIRECT TO YOU**—Gurney's sell DIRECT TO YOU cutting out high middleman's profit. You save the difference.

← **UNIFORM EAR HEIGHT**—Gurney's hybrids pick easier and cheaper because the ears are at a uniform height.

← **PROVEN ON FARMS**—Gurney's hybrids have won the northern farmer's approval. That's better than any other test!

← **GROWN IN THE NORTH FOR THE NORTH**—Gurney's hybrids are made up of northern inbreds, grown in the north and are for the NORTH. Get the hardest and best.

← **GUARANTEED TO PLEASE**—Gurney's hybrids are guaranteed to please you on receipt or your money will be returned.



**YOU GET ALL THE ABOVE POINTS WHEN YOU BUY GURNEY'S HYBRIDS**



# BOOK YOUR FIELD SEEDS BEFORE THE SPRING RISE

PAY ONLY

# 10% DOWN

Balance when seed is delivered Jan. 1st.

Because field seed prices this fall are much lower than it looks like they'll be in the spring, we are offering this down payment deal so everyone CAN TAKE ADVANTAGE OF THESE LOWER FALL PRICES.

You simply order what you need NOW at these low fall prices and send only 10% down to bind the deal. We'll reserve the seed for you at these low fall prices and ship January 1st, when the balance is received.

If it should happen that prices on what you ordered are lower January 1st than what you paid (there's little chance of this) we'll furnish the seed to you at the lowest price.

This way, you can be sure of your seed supply and at a good low price. But, we cannot guarantee these prices after Dec. 1st or when lot is sold, so get your orders in as soon as you can.

## Brome Grass is Heaviest Yielding Hay and Pasture Grass

FALL IS IDEAL TIME TO SOW

Fall is an ideal time to get a start of Brome Grass and once you have it on your farm, you will never want to be without it. Not only does it carry from 50 to 100% MORE livestock than bluegrass and yield 3 to 4 tons of hay per acre, but the pasture is more palatable and higher in feeding value than any other grass. It's protein content alone is as high as alfalfa. Brome is extremely drought-resistant and absolutely winter hardy. And Brome is the first grass green in the spring and it stays that way all summer—giving you green pasture way into the fall.

It can be sown any time up to Oct. 15 and make good growth yet this fall. If you don't get it seeded by that date, wait until just before frost and sow it. It will come the first thing in the spring. Usually 15 lbs. is sown per acre either broadcast or drilled and then harrowed in lightly (never over ¼ to ½ inch) and then rolled. You can sow alfalfa on it in the spring (about 3 lbs. per acre) for the perfect pasture combination of Brome and alfalfa together.

But whether you sow it fall or next spring, have Brome grass on your farm. It just can't be beat.

## A Permanent Pasture Mix That Can Be Sown This Fall

Over in the price list, you will find listed our Gurney Fall Pasture Mixture which is a permanent pasture mix especially designed for fall sowing. Many of you will need more pasture next year and want to sow it this fall. This is the mixture for you. It is made up of 5 permanent and hardy grasses that will give you pasture next year all season long, and being a careful blend of several grasses, it is adapted to any and all soil types.

It can be sown any time up to freezing at a rate of about 1 bushel to 4 acres and next spring, if you wish, you can add clovers or alfalfa to it. If you plan to do that, you need sow only 1 bushel to 5 acres this fall.

You are going to need all the hay and pasture you can get next year, with livestock at the prices they are. Get that pasture sowed this fall.

## These Field Seed Prices Can't Last Very Long

We've purposely set the field seed prices on the list at right just as low as we possibly could. We want you early buyers to have every advantage you can for buying early.

However, we cannot guarantee any of the prices for any given period of time. If you put off ordering, it may be that the price will have advanced, for all markets are strong. We will make every effort to hold these prices as long as we can, but we can't guarantee them for any certain period of time.

That means, if you want to take advantage of our low fall prices, you should get as much of your field seed order as you possibly can in right away. The more you order this fall and have ready for spring, the more you are going to save, this year.

## All Gurney Field Seed Must Please You or Money Back

Keep in mind that every lot of Gurney field seed you buy must absolutely please you in every way, or you can return it to us and get all your money back at once. You have the privilege of examining the seed when it arrives and if it doesn't suit you in every particular, there's no deal.

We can make a guarantee like that simply because GURNEY SEED IS THE FINEST SEED YOU CAN BUY. No matter whether you pay twice as much as our low "Direct To You" prices, you won't get better seed for the quality listed.

Every lot of seed is carefully tested for germination and purity before it is cleaned. Then, after careful cleaning on the latest improved mills, it is tested both for purity and germination again, and, if necessary, recleaned. Expert seedsmen make sure at all times that only the finest, highest quality seed is ever sent out from Gurney's.

You may pay more elsewhere, but you won't get finer seed than at Gurney's. Don't take a chance on doubtful seed. Buy direct from a seed house and be safe.

Likes Nursery Stock He Bought of Gurney

Gentlemen: Enclosed you will find my order for garden seed and nursery stock. I might say that your garden seeds leave nothing to be desired and the nursery stock I ordered from you last year was excellent—especially the elm hedge and the raspberries. Sincerely yours,

Orrian Oviatt, Huron, S. D.

# GURNEY'S LOW FIELD SEED PRICES

Effective September 1st, 1943

**FREE SAMPLES:** Ask for any samples of seed you want, FREE.

**BAGS FREE:** No extra charge for bags. These are weighed in FREE.

**PRICES F.O.B. YANKTON:** Lowest net price F.O.B. YANKTON. Will quote delivered prices on request.

**PRICES SUBJECT TO CHANGE:** Due to market conditions these prices may vary. We fill your order at lowest prices, always.

**SUBJECT TO CHANGE WITHOUT NOTICE**

Send Your Orders Direct to

**GURNEY'S, Yankton, S. Dakota --** The Northwest's Foremost Seed and Nursery House

**WE GUARANTEE TO SATISFY YOU OR NO TRADE.** We absolutely guarantee our seed to arrive in a satisfactory condition or no trade. You have 10 days to test it any way you like or send sample for state test if desired. Guarantee to send you seed that will suit or refund your money. That's plain and fair. We want you satisfied. However, we do not guarantee a crop, as that depends upon conditions beyond our control, such as weather, soil, planting conditions, etc.

## Alfalfa (60 lbs. Bu.)

	Per Bu.	Per 100 Lbs.
Gurney's Special Blend Northern 97½% pure	\$24.50	\$40.80
Dakota No. 12 (Good Quality) 98% pure	27.50	45.80
Dakota No. 12 (Best Northern) 98% pure	31.00	51.65
Lot Northern Grimm 96½% pure	25.50	42.50
Grimm (Good Quality) 98½% pure	30.50	50.80
Cossack	Sold Out	

## Clovers (60 lbs. Bu.)

	Per Bu.	Per 100 Lbs.
Red Clover (Good Quality) 97% to 99% pure	\$18.95	\$31.55
Red Clover (Best Northern) 99% to 99½% pure	19.95	33.25
Mammoth Red Clover (Best Northern) 99% pure	20.50	34.15
Alsike (Good Quality) 95% to 98% pure	18.75	31.25
Alsike (Best Northern) 98% to 99½% pure	21.95	36.55

## Sweet Clover (60 lbs. Bu.)

	Per Bu.	Per 100 Lbs.
White and Yellow mixed Sweet Clover	\$ 6.95	\$11.55
White Blossom (Good Quality) 98½% pure	7.50	12.50
White Blossom (Best Northern) 99¼% pure	7.90	13.15
Yellow Blossom (Good Quality) 98½% pure	7.50	12.50
Yellow Blossom (Best Northern) 99¼% pure	7.90	13.15
Hubam (Best Northern) 98% to 99% pure	11.10	18.50

## Special Pasture Mixtures (45 lbs. Bu.)

Dry Land Brome Mixture (50% Brome)	\$ 5.80	\$12.85
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## Timothy & Timothy Mixtures (45 lbs. Bu.)

	Per Bu.	Per 100 Lbs.
Timothy (Choice) 98½% pure	\$ 2.95	\$ 6.55
Timothy (Good Quality) 99% pure	3.25	7.20
Timothy (Best Northern) 99½% pure	3.65	8.10
Timothy-Alsike (20% to 25% Alsike)	5.50	12.20
Timothy-Red Clover (20% to 25% Clover)	5.45	12.10

## Brome & Other Dry Land Grasses

	Per 100 Lbs. Prepaid
Brome (Best Northern, Extra Heavy)	\$15.95 \$ 2.15
Crested Wheat (Best Northern, Extra Heavy)	14.95 2.00
Crested Wheat Fairway Strain	15.95 2.15
Western Wheat Grass	14.95 2.00

## Other Desirable Grasses

	Per 100 Lbs. Prepaid
Reed Canary	\$34.00 \$ 3.95
Kentucky Blue Grass (Best Extra Heavy)	28.00 3.75
Kentucky Blue Grass, (Good Heavy)	27.00 3.50
Red Top (Solid Heavy)	14.00 1.95
Rye Grass (Annual)	13.00 1.90
Perennial Rye Grass	23.00 2.90

## LAWN SEED (All Prepaid)

	1 lb.	3 lbs.	5 lbs.	10 lbs.
Capital Mixture	\$.45	\$1.25	\$1.95	\$3.75
Sunshine Mixture	.55	1.49	2.45	4.75
Shady Spot Mixture	.55	1.49	2.45	4.75
Kentucky Blue	.45	1.25	1.95	3.75
Creeping Bent	.98	2.75	4.45	8.50
White Dutch Clover	.89	2.35	3.75	6.95

Save!

Buy

Your

Seeds

DIRECT

## GURNEY'S HYBRIDS FOR THE NORTH

	PRICE NOW			PRICE NOV. 1		
	Best Flat Edge Drop	Best Round Hill Drop	Small Flats (Go Farther)	Best Flat Edge Drop	Best Round Hill Drop	Small Flats (Go Farther)
No. 85 (85 days)						
No. 90 (90-95 days)	\$8.95	\$7.95	\$7.95	\$9.50	\$8.50	\$8.50
No. 100 (100-105 days Average Soil)	8.50	7.50	7.50	8.95	7.95	7.95
No. 100R (100-105 days rich soil)	7.50	6.50	6.50	7.95	6.95	6.95
No. 112 Average Soil (112 days)	7.50	6.50	6.50	7.95	6.95	6.95
No. 112R Rich Soil (112 days)	7.50	6.50	6.50	7.95	6.95	6.95
No. 112 BLEND—For heavier yields every year	6.95	5.95	5.95	7.50	6.50	6.50
No. 118 Average Soil (118 days)	6.95	5.95	5.95	7.50	6.50	6.50
No. 118R Rich Soil (118 days)	6.95	5.95	5.95	7.50	6.50	6.50
No. 118 BLEND—For heavier yields every year	6.50	5.50	5.50	6.95	5.95	5.95



### Believe It or Not! This Is a SOLDIER



Dear Gurney's: This is Sergeant Spencer Chamberlin, somewhere in Australia, taken at the age of 1 year in 1921 with a Gurney Kleckley Sweet watermelon. The Sergeant has changed a lot since then, but not so the melon—they are the same big, long, sweet melons as ever. I liked your paper fine. Keep 'em coming. I hope this wins some seeds for me.—Spencer's mother, Mrs. C. A. Chamberlin, Forestburg, S. Dak.

### Pot Up Plenty of Bulbs To Use As Gifts This Winter

One of the most welcome but still inexpensive gifts you can give for Christmas or New Year's or some other occasion this winter is a pot of bulbs just about ready to bloom. They're easy and inexpensive and how the person who gets them will enjoy them.

Narcissus make the best indoor blooming bulb. Use an inexpensive but fancy bowl for the ones you will give away or pot in an ordinary bowl or flower pot and wrap fancy paper around it when you give it.

Usually 3 bulbs are placed together in a bowl. You can force in water with just enough fancy pebbles to hold the bulb down or in dirt with most of the bulb covered. Let roots form in the dark and when formed bring into the light for bloom. Here's a schedule of blooming dates so you will know when to start your bulbs to get bloom on a certain date.

Plant	Bloom
Oct. 1	Dec. 5
Oct. 15	Dec. 15
Nov. 1	Dec. 25
Nov. 15	Jan. 5

Be sure to have some of your own ready to bloom at different times through the winter and plenty for gifts. You will be mighty glad you have them when the gift problems start rolling around Christmas. The entire gift will cost you about 15c and a florist would ask you \$1.50 to \$2.00 for the same thing.

### Plenty of Bug Dust Now

We had some trouble this spring getting all the ingredients we needed for Gurney's famous Bug Dust, but now have a good supply on hand so send those orders on in.

Remember, even though your gardening is over until next year, there are hundreds of uses for Bug Dust during the winter. It is especially valuable for use on houseplants to help keep them free of disease and pests, but is also useful to get mites on poultry, controlling ants that might have gotten in the house and as an insect spray when mixed with water.

Also, there may be shortages again next spring and it then would be advisable for you to have a good supply on hand now. It will keep well if kept away from heat and light. Price is still 40c per pound postpaid or 3 pounds for \$1.00 postpaid to you.

### The Baby Corner



#### Put To Soak!

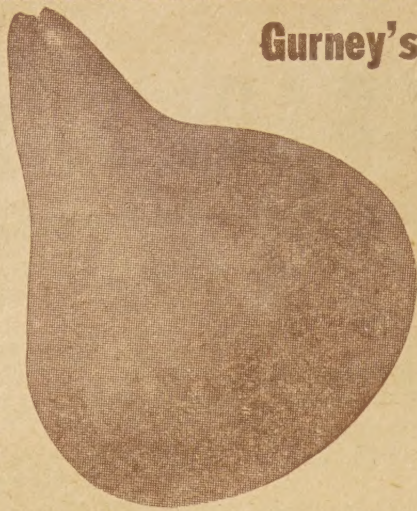
When the boys get too dirty these days you can just peel off their clothes and 'put them to soak.' All of us here at the seedhouse got such a kick out of this picture we just had to put it in the magazine though it hasn't much connection with gardening. Mr. George Magney of Detroit Lakes, Minn., didn't say who these young men were.



#### All Dressed Up!

"Enclosed is a snap of my little daughter, Margery Paula, which I hope you can use in your Planting Magazine. She is out smelling the Gurney poppies. These poppies were the huge annual single and double kinds. I plant a lot of them each year. Your seeds are grand, especially Yankton Main Crop Peas which are more productive than any kind I've planted."—A satisfied customer, Mrs. Paul Black, Grace City, N. Dak.

### Gurney's Tulips Are CHOICE BULBS GUARANTEED To Bloom



A Gurney tulip bulb—clean, plump, vigorous — GUARANTEED TO BLOOM. Will give you tulips for years to come.

We have searched the country over for the finest tulip bulbs we could find. Before the war, all tulip bulbs came from Holland but since the war, most all bulbs planted in this country had to be grown here.

We decided to buy from Dutch growers who had left Holland and started to grow bulbs in this country. They have the 'know how' and their bulbs are some of the finest that can be found.

The variety list is limited. We can't choose and pick from among hundreds of colors like formerly, but all bulbs are the extra fine blooming size and are unconditionally GUARANTEED TO BLOOM.

All bulbs will bloom for years and years to come. See page 5.

### Boys! Make Your Mother Some Plant Labels For Gift

Here's a good idea for some of you boys (and girls too, for that matter) who are handy with tools. Make your mother some garden stakes for a Christmas gift or birthday present. They are something she will never have enough of and they are easily made.

You should use thin wood and the sides of some old orange crates (get from your grocer) are just about right. Cut the stakes about 1½ inches wide, and about 9 inches long and put a nice point on them. If you want to be fancy, you can bevel the corners and maybe paint them, if you have time.

Tie them up in nice bundles in fancy paper and watch your mother exclaim with delight. She can use them to mark newly set plants (so you won't pull them up when you weed), to mark garden rows and to write on, if she wants to record some information about the plant.

### No Charge For Our Planting Magazine

Some of you have asked about the cost of this planting magazine and some have offered to send in money for it, so we want to repeat there IS NO CHARGE FOR GURNEY'S PLANTING MAGAZINE.

We will send it free, whenever printed, to all customers—so if you want a copy when printed, just send your nursery and seed orders to Gurney's. We'll send it to you, even if you don't buy from us, if you ask us to.

You see, it's just home-made. We're seedsmen and nurserymen, not editors, so we'd be pretty presumptuous to ask a subscription price for it. We aim to have our say, to pass on any good ideas your folks send in, to print pictures of your gardens and families, to print some jokes and generally have a good time with gardening and planting as our main interest.

So if you enjoy it, say so by sending your orders in and you'll get your copies. P. S. We don't promise to print it at any set time. We'll do it whenever our regular work gives us time.

### How To Get Rid Of Rats, Moles & Gophers

If you're bothered by rats, get some Gurney Rat Killer. If Moles or Gophers are ruining your lawn or garden, the answer is Gurney's Mole Killer. Both sell for 50c box; 2 boxes for 90c postpaid. Both are non-poisonous to pets, livestock or poultry but SURE DEATH to rodents. Easy to use, they do the job to please you or your money back.

### Used Gurney's Seeds 12 Years

Dear Mr. Gurney: I received your Gurney's Planting Magazine today by mail. I think it is a fine magazine for Gurney Gardeners. I like the general garden tips and article by Prof. N. E. Hansen. We always use Gurney's seeds and think none are better. I sent for a \$7.00 order of garden seed in Feb., so I have my supply of seeds now on hand. I have used your garden seeds since we were married (12 years) and always have a fine garden and more than I can use—can all I can and give vegetables away to those who don't have them. Thanking you again for the dependable seeds and the little magazine. Please send me all the issues. A Gurney Customer. Mrs. Steve Gudmundson, Ivanhoe, Minn., R. 2 Box.

### A Field of Gurney Red Raspberries



Dear Sir: I am sending you two prints of one of my large Red Raspberry fields. These plants were all bought from Gurney's a long time ago, and so I want you to see for yourself how beautiful they were during the season of 1942.

By all means, send out your garden-fruit growing bulletin as often as you can.—A. C. Hermanson, Thief River Falls, Minn.

### A Gurney Seed Kid Who Did A Big Job Quick

Dear Friends: Enclosed please find money for the seeds my daughter Mahle sold. She is retaining \$1 to buy war stamps. She is only 8 years old and we live 7 miles from the nearest town and over a mile from the nearest neighbor. But she had all her seeds sold in less than a week as she wanted the promptness prize. . . .

Would like to pass on a few of the remarks people made when approached with the Seed Kids collections. One woman said, "Gurney's seeds? Why they are always good." Another said, "The name Gurney is good enough for anybody." Another didn't even bother to see what all was in the package when she knew it was Gurney's seeds. She just said, "Sure, I'll take one as Gurney's seeds are always reliable."

Just thought perhaps you would be pleased to know these things. I suppose though, you have heard them often before. Just goes to show what happens when one earns and establishes a good name and lives up to it.—Mrs. Fred Sack, Judson, N. Dak.

### Gurney's Indoor Flowering PLANT BALLS only 10c

Since winter is when flowers blooming indoors are so much more appreciated, we are making a special price of only 10c each; 3 for 25c on our Gurney Plant balls. (Formerly 19c each.)

These balls are real fun. No muss or fuss or soil—just water makes them grow. Each ball is made up of tested seeds, packed with a special growth stimulant and fertilizer in a ball of choice sphagnum moss which, when watered, will force wonderful vines and plants. You should have several of these blooming this winter.

Choice of Trailing Vines. Nasturtiums, Parsley or Lettuce.

### Michigan Experiment Station's Formula for Rabbit Paint

Every fall, lots of inquiries come in here to Gurney's wanting to know what to use to keep rabbits from eating bark from trees during the winter. We do not have a ready made preparation, but we recommend the rabbit repellent formula developed by the Michigan Experiment Station that they found worked very well.

Mix 7 pounds rosin (cheap grade will do) in a gallon of ethyl alcohol (1 part rosin to 1 part alcohol, by weight). Pulverize rosin, then add to alcohol in a metal container with a tight cover to prevent evaporation. Keep in a warm room and shake occasionally to hurry dissolving. Usually is ready in 24 hours. KEEP AWAY FROM HEAT.

Paint trees with mixture when dissolved, only in the fall when bark is dry. One application lasts all winter. Apply with cheap paint brush about 2 feet higher on tree than snow will come—as high as rabbits will generally reach. One gallon is enough for 150 two-year-old nursery trees and, of course, fewer of larger trees.

Mix only as much as you can use at one time, or, you mix more, keep cover of reserve stock on tight and do not pour any you have left over from field work into the reserve can as any moisture it has picked up will form a white precipitate which changes the paint's consistency. Paint on trees will turn white in rain or snow, but that is all right.

If you find peonies, when through blooming, take up too much room in the border, try thinning out the leaves by using them in arrangements of other flowers. However, do not take too many leaves. Some should be left to make food for the plant.

### Master Liquid Hog Medicine Is Still Available

Despite general shortages of some items, we can still supply Master Liquid Hog Medicine. You will find prices and descriptions on page 12.

With hogs at prices they are, they are too valuable to take any risks on, and Master Liquid Hog Medicine is needed to help protect them against diseases like Necro, and diarrheas caused by Necro that can be so costly when they start working on your herd.

To use Master Liquid Hog Medicine costs LESS THAN 16c PER PIG! Isn't your herd worth this cheap protection? And remember an ounce of protection is worth a pound of cure. Keep feeding Master Liquid Hog Medicine to your hogs as a regular precaution. It will pay.

### Our Suggestions On Correct Peony Culture

Peonies grow best in a deep, rich, moderately moist loam. The soil in the bed or the border should be dug deeply and a quantity of well rotted stable manure worked into it. Peonies are heavy feeders and respond well to fertilizers that supply organic matter as well as the required chemical elements. Plants should be set in early fall as they begin new growth at that time. When the plants are set, the roots should be placed with not more than 2 to 3 inches over the crown or eye. Space your plants from 2½ to 3 feet apart. Keep them well cultivated and free from weeds and they will repay you for the small amount of effort on your part. After the fall freezes, they may be covered with straw or other coarse materials to prevent winter heaving. When the soil thaws out in the spring, this winter covering should be removed from over the crown.

See varieties on which we recommend fall planting, pages 4 and 5.



### Likes Planting Magazine and Gurney's Nursery Stock



Dear Gurney Folks: I am sending an order for garden seeds, shrubs, etc., and want to write a few lines. Received your first copy of 'Gurney's Planting Magazine' and as you want the opinion of customers in regard to it, I want to say that I think it is a swell idea and enjoyed it very much.

Last year I ordered some Chinese Elm and Spirea from Gurney's and they all grew and look so nice. I am sending a snap of some of my friends standing by one of the Chinese Elm set out in May. Picture taken in Sept. so you see it's only 3 months old. It's Gurney's for me from now on. Best wishes to the Gurney company—Olga Romo, Claire City, S. Dak.

### Would You Care To Write Sid Gurney--Now in Service

Someone suggested, and we all thought it might be a good idea, to give you folks Sid Gurney's address just in case you had a moment free and might care to write him.

Please understand, of course, we aren't asking you to do this unless you care to and have the time, but we thought Sid would enjoy some letters from you folks. You see Sid has written you folks thousands of letters from Gurney's before he went in the service—all in the course of his work here—and we guess he gets a little lonesome, now and then, for the seedhouse and his friends here.

Sid (George Gurney's son) is now an aviation cadet at Victory Field in Texas and working hard. Chances are, he won't have time to answer any cards or letters, but we know you won't feel bad if he doesn't. His present address—for the next month or two—is Av/C Sidney W. Gurney, Barrack 144, Class 43 K, Majors Field, Greenville, Texas.

### Evergreens For Fall Shipment



Although we are not shipping a complete line of nursery stock this fall, we will take care of as many orders for Evergreens as is possible since fall is an ideal time to plant them. Evergreens are most dormant then and transplant best in the fall. All trees below are balled and burlapped (with big ball of earth on roots) and are quoted F.O.B. Yankton. Please send orders early. Prices will be higher in the spring.

See Spring Catalog, Page 32, for description and Pictures.

#### EVERGREENS (All B. & B.)

COLO. BLUE SPRUCE			
	Each	Per 2	Per 5
12 to 18 inch	\$2.50	\$4.50	\$9.98
18 to 24 inch	3.00	5.39	11.98
2 to 2½ ft.	3.50	6.29	14.98
2½ to 3 ft.	4.25	7.75	16.95
COLO. GREEN SPRUCE			
12 to 18 inch	1.50	2.69	5.98
18 to 24 inch	2.25	3.98	8.95
3 to 4 ft.	3.25	5.85	13.95
BULL PINE			
	Each	Per 5	Per 10
12 to 18 inch	\$1.50	\$6.25	\$12.15
18 to 24 inch	1.85	8.10	15.00

#### BLACK HILLS SPRUCE

	Each	Per 2	Per 5
12 to 18 inch	\$1.50	\$2.69	\$5.98
18 to 24 inch	2.25	3.98	8.95
3 to 3 ft.	3.50	6.29	13.95

SILVER JUNIPER—Same price as Virginiana Juniper.

VIRGINIANA JUNIPER			
18 to 24 inch	\$1.85	\$3.35	\$7.45
24 to 30 inch	2.50	4.35	9.35

## THE CUSTOMER'S CORNER

WHERE YOU MAY SPEAK YOUR MIND  
(Some of the LETTERS From Our DAILY MAIL)

### A Gurney Booster

"We liked your Planting Magazine and hope you keep it coming. We got some new and, I am sure, some very useful suggestions as well as several hearty laughs.

Three years ago we ordered 25 Chinese Elms and every one grew. Last year we started a small orchard and this year are adding to it. If these do as well in one year as the others, you can bet we'll brag "We got those from Gurney's."

You said to ask for our free gifts, so we choose: 1 packet Scarlett O'Hara morning glory; 2 Spirea Van Houttei.

Thank you very much."

Mrs. George Hansen, Aberdeen, S. D., R. 3.

### Finds We Fill Orders

#### Correctly and On Time

"Gentlemen: Your order came several days ago, the onion sets today. I believe there was a small balance due you which I will include in my order. I sent a rather large order to a seed company just establishing a new branch in Iowa and it was the worst mess I have ever received in my life. As far as I can find every item on your order was correctly filled, and there were two nice surprise packages included for which I send my hearty thank you.

I am therefore ordering from you the things I will need to complete my garden and hope that our relations may always be as satisfactory for to date they are just one hundred per cent." Sincerely, Mrs. R. F. Rogers, Burlington, Iowa.

### A Very Nice Letter

#### From Montana--Snow In May

"Gentlemen: Relative to your Planting Magazine: You ask, "Do you like this magazine of ours?" Sure, I like it very much. We owe The House of Gurney lots of gratitude for their generous spirit in providing so informative, helpful and encouraging a journal for all people who are interested in agriculture, horticulture, gardening and poultry raising. It would have been wonderful if the pioneer settlers could have been furnished such valuable information in the long ago when so many had to experiment (at some great losses) with soil conditions, weather conditions, unfamiliar to them, and many other hindrances to successful garden and field production. I prize Gurney's Planting Magazine very highly and shall loan it frequently to my neighbors less fortunate than myself in not having received a copy for themselves. The magazine came as a surprise to me for I know how the cost of paper has advanced and how difficult it is to secure experienced printers, etc. Thank you very much.

Enclosed you will find a small order and do not be afraid that it is too late to send same. This a. m. at 6:00 o'clock we had quite a bit of snow and have had flakes now and then since with a decided drop in temperature. I've had to cover up lots of tender plants.

I noticed on page 7 in the magazine that you send FREE gifts with each order of \$1.00 or more and I shall be delighted to receive anything you may send and be assured I shall give it good care and point it out to visitors as your gift. Again I thank you. Yours very respectfully.—(Mrs.) Mattie T. Cramer, Malta, Mont.

### Says What Gurney's Advertise Is Proven To Be True

"Dear Friends: Just a line to say how pleased I was with all the seeds and plants, etc. Because I ordered so late this year, I thought I might get leftovers and only part of my order, but I was happy to get it all and the very finest grade, too. A feather in your cap, but it certainly proves that what you advertise is true. I'll pull for Gurney's always.—Mrs. Geo. D. Sponer, Edson, Kans."



### Says Gurney's Seeds Grow Better, Give Bigger Crops

"Dear Gentlemen: I have enclosed a snapshot of Gottlieb Sandon Kulm, 80 years old, with vegetables he grew in his garden. Note the carrots he is holding. No need telling you the seeds came from Gurney's. I always buy Gurney seeds because they just grow better and I get bigger crops. I hope you can print this in your Planting Magazine. With best wishes to your company."—Mrs. A. Hullander, Hastings, Minn., Rt. 3.

### Clips Articles From Magazine For Scrapbook

"Gentlemen: I have received your newsy newspaper—Volume 1 and Number 1 and believe that you will have thousands of interested readers. True to form, it looks like you folks put a great deal of careful planning behind the idea and I like particularly many parts of the issue. The customer's Question and Answer column will surely find many readers and I'm certain that many of them will do what I did, and that is, I cut out parts from nearly every page and added them to my growing scrapbook. The scrapbook idea is common to many, but a suggestion might start many readers on the road to keeping one."—Yours very truly, P. F. P., Eau Claire, Wisc.

### A Planting Tip That Brings Tears To Eyes

"Gentlemen: I forgot to tell you on my order how much we like your Planting Magazine. Here's a planting tip that you may get a laugh out of: When planting potatoes, plant onions between the rows of potatoes. If it's a dry year, the onions get in the eyes of the potatoes, makes plenty of 'moisture' and a big crop."—Mrs. Theo Hopkins, Elsmore, Kans.

### Have Used Gurney's Seeds Since Back In 1934

"Dear Sirs: I enjoy your Gurney's Planting Magazine very much. There is so much good advice in it and it proves you are doing all in your power to help folks that buy your seeds and nursery. We have always found Gurney's seed more than satisfactory and have never bought seed from you that didn't give results. We started buying Gurney's seeds in 1934 and ever since it has been Gurney's seeds."—Mrs. L. Cress, Yoder, Wyo.

### Likes Planting Magazine Wants More of Them

"Dear Sir: Just received your Planting Guide Magazine and like it very much. It is chock full of things a person likes to know and the jokes are good. I hope you will keep it coming. We like your seeds, too. Last year we had one of the best gardens we've had from your seed. Keep the magazine coming." Your customer, E. J. Drake, Tracy, Minn.

### Whole Family Likes Our Magazine

"Dear Sirs: I wish to thank you for sending us your Gurney Planting Magazine. My whole family and myself like it very much and hope you continue sending it our way. Will send you a few snapshots to put in the magazine. We are also going to order our garden seeds and cabbage plants about the first of April."—Mrs. Lloyd Stettu, Tilford, S. Dak.

### Gurney's Had One of Busi- est Springs In Entire History

You folks should really have been here at Gurney's this spring to see us working day and night to keep up with the tremendous amount of orders you folks sent in.

The tremendous interest in victory gardens because of food rationing of course caused most of the demand. But we have compared figures with other seedsmen and our increase in business and number of customers ordering from us here at Gurney's WAS WAY MORE THAN THE OTHER SEEDSMEN HAD.

The reason, we believe, is that folks want to be ABSOLUTELY SURE these days that what they plant WILL GROW. They aren't going to take a chance on bargain seeds or store seeds or any others they aren't sure about, but are going to send to a well-established, reliable seedhouse. And it seemed that most of them decided that Gurney's—where hardy, true-to-name, northern grown stock comes from—was the place.

Anyway, we supplied many hundreds of thousands of expert and new gardeners all over the United States and Canada with hardy, northern-grown seeds and nursery stock and WE DID IT ON TIME. Though we were rushed, we didn't fail like some seedhouses did, but got the stock out promptly as possible.

Our seeds and nursery will make GOOD gardens. We're proud of the part we're playing in the war to see that you planters get the BEST of everything you need to produce your food and flowers.



### Tiny Little Plant, Isn't It?

"Dear Folks: I am enclosing a picture of the Castor Beans I grew from your seed. The picture was taken in September but they grew considerably after that."—Mrs. Leon D. Howard, Blunt, S. Dak.

If any of you folks need a screen hedge in a real hurry, these Castor Beans will do it for you.

### JUST ARRIVED!

One Carload of

### CLIPPER CLEANERS

For Cleaning Farm Grain  
and Seed

Clipper cleaners are hard to buy these days, but we'll have them AS LONG AS THIS CARLOAD LASTS—which won't be long!

This is the popular No. 2-B size. Will handle 25 bu. of grain or 15 bu. of other seed per hour. With this cleaner, it's easy to clean your small grains, sorghums, clovers, grass seeds and grade your seed corn putting your own seed in the best possible shape for planting.

For years Clipper has made the best farm mill. Every mill complete with power pulley and 12 rustless zinc screens.

#### Specifications

No. 2-B

Length Width Height Wt.  
4 ft. 8 in. 2 ft. 8 in. 3 ft. 8 in. 210 lbs

Priced Only

**\$52.00**

Complete  
F.O.B. Yankton





## George Gurney's Planting Column . . .

From the amount of seed and plants we sent out of here this spring, there is going to be a tremendous amount of food grown from Gurney stock.

Geo. W. Gurney

And I like that because we feel that you can't get better seeds and plants than you get at Gurney's. Seeds and plants are something you can't judge when you receive them. If they're bad you don't find it out until the crop doesn't turn up and then it's too late. That's why we make every effort to see that only the finest, true-to-name, hardy stock is ever shipped from Gurney's. You can rely on every last seed or plant you get here.

Hybrid corn is our big news in this issue of this magazine. You'll find the full story on another page in the magazine. But with the weather threatening a cool, wet fall, it looks like you will be wise to reserve your corn early. It doesn't cost more to reserve it and that way YOU'RE SURE TO GET WHAT YOU NEED. Shortages won't bother you like they will the late buyer.

We've got a fair supply of tulips for you this fall. It doesn't look like there will be enough for everyone, but they will go part way around. Please order what you want early.

All the bulbs are the strong BLOOMING SIZE and of course, guaranteed to bloom. They aren't quite as fine as Dutch bulbs used to be, but they are, I'd say, 95% as good and, of course, since the war Dutch bulbs can't be had and probably won't be available for years after the war.

### SOME IDEAS FOR FALL CARE OF PLANTS

It is a good idea and advisable to throw a few shovels of dirt around the base of trees this fall. Where this is done, field mice rarely bother the trees in winter.

If you're in a locality where there is sufficient moisture, it is advisable to put a nurse crop or cover crop in the orchard this fall. This checks the growth of the trees, ripens them up and they will winter better on that account. In dry localities, it is not advisable as the cover crop robs the trees of moisture.

Put your perennials on high ground so that water will not stand on them during the winter or spring. This causes lots of loss. They should be mulched, too, with leaves or straw about the time the ground begins to freeze and thaw.

Mulching the strawberry bed is a fine idea, too. Put on good clean straw or hay about the time the soil starts to freeze nights. A couple of inches is sufficient. Some can be left on in the spring to keep the berries clean.

Grapes should be pruned while dormant—during the late winter.

*George W. Gurney*

## Got Ideas From Magazine

Gentlemen: I have read with interest and gained some valuable information on planting, etc., from your magazine. For instance, your suggested plan for the farm garden was of great help in laying out my plot. If you intend continuing the publication of this magazine, I would certainly like to be included on your mailing list. Thank you.—A. H. Sieling, St. Louis, Mo.

## HOGS ARE VALUABLE Fight Necro and Diarrheas Caused by Necro With MASTER LIQUID HOG MEDICINE



1 Gal.  
Only

**\$3.75**

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3 Gal.  
Only

**\$10.00**

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With hogs as valuable as they are, it is more important than ever to protect them against disease. Necro (Necrotic Enteritis) is one of the greatest destroyers of hog profits. It is prevalent almost everywhere and at all seasons and stunts growth, causes unthrifty hogs and often kills.

You can fight Necro with Master Liquid Hog Medicine that has been farm proven in 15 years of use by over 200,000 hogs raisers. Developed by master veterinarians—manufactured under supervision of pharmaceutical chemists in a modern scientific laboratory. **DON'T WAIT UNTIL YOUR HERD GETS SICK.** Keep Master Liquid Hog Medicine on hand **ALWAYS.** Order your supply today.

### PRICES

Amount	7 Weeks	Price
1 Gallon . 20 Hogs		\$3.75 Not Prepaid
2 Gallons . 40 Hogs		7.00 Not Prepaid
3 Gallons . 60 Hogs		10.00 Express Prepaid
5 Gallons . 100 Hogs		16.00 Express Prepaid
10 Gallons . 200 Hogs		30.00 Express Prepaid

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GURNEY'S,  
Yankton, South Dakota

## If It's From Gurney's It's The Best There Is

Remember, when you send your orders for nursery stock or garden seeds, or hybrid corn, or field seeds, or baby chicks, **YOU GET THE BEST, NORTH-EAST-GROWN, ABSOLUTELY HARDY** stock at Gurney's. Hardy stock, grown in the north for the north.

We're specialists in seeds and nursery stock. It's not a sideline with us. This better, hardier stock costs you no more. Whenever buying seeds or nursery stock, don't take a chance. Get the best.

## Readers Say They Pass Magazine On To Friends

Have had a number of nice letters from people who had had this little Planting Magazine of ours passed on to them by friends. They enjoyed it and wrote us to be put on the list to receive it.

That's mighty nice of you folks to pass on your copy. We appreciate it and will be glad to send you another copy or put your friends on the mailing list. If you should want several extra copies to pass around, let us know and we'll send them right away.

## Our Rat Poison Works

Litchfield, Nebr.

April 4, 1943.

Dear Sir: Am sending an order for more rat poison. Have used one package and it sure gets the rats. I've used several different poisons, but it didn't seem to do any good. I sent for one package from you, put it out as directed, and the next morning we sure found plenty "dizzy" rats. We plan on using it off and on all summer as we are over-run by them. Sincerely—Mrs. H. de la Motte, Litchfield, Nebr.

NOTE: One-half pound can is 50c post-paid. See Catalog, Page 30.

## Answers to Riddles on Page 3

Now don't cheat. Read the riddles on Page 3 before you look over the answers. If you guess them all correctly, you may go to the head of the class and maybe become a 'Quizz Kid.'

1. A pair of spurs.
2. When it is scaled.
3. Because she tries to get rid of her weeds.
4. An egg.
5. When he's a board.
6. Because it's read. (red).
7. A hole in her stocking.

Doctor to drafter: "Please read the fourth line on the chart.  
Drafter: "What chart?"

## 5 Bu. Apples This Year From a Gurney Dolgo Crab



Gentlemen: This is a picture of our Dolgo Crab which we bought of you 7 years ago. Last year, we picked 5 bushels of apples from it. As you can see, the branches were so heavily loaded that they hung to the ground. It is a beautiful sight when covered with bright red apples and they make lovely jelly and sauce. These are my grandchildren. —Mrs. Ad. Glaesemann, New Ulm, Minn.

## You Folks Seem To Like Our Planting Magazine

When we asked in the first issue of this new Planting Magazine of ours how you liked it or what you didn't like, if something didn't please, we didn't expect to get the thousands of letters we got. It seems like almost everyone of you sat down to write a few words of praise or thanks for the magazine and some of you had some good suggestions to make, for adding to it.

We certainly appreciated those letters—and because of them are going to keep on printing this magazine from time to time. Can't print it regular as, of course, our main business is growing and caring for plants and seed, but we will put out an issue whenever we can get time and we think you will have time to sit down and read it.

But that doesn't mean you don't have to write us anymore. We need your letters to help make the magazine the way you want it. If you like something, say so. If you don't, say so, too. And if you have some ideas you want to pass along to other gardeners, send them in. We'll print them too as many as we have room for.

## We'll Pay You For Snapshots You Send In That We Can Use

Don't forget that this magazine is 99% yours and your snapshots are needed to make it interesting. Just like you like to see snapshots of people in the Planting Magazine, so others like to see what you are doing or what you and your family are like.

And remember, we here at Gurney's will pay you a dollar's worth in merchandise or 50c in cash (which ever you prefer) for any picture we can use. But send in an extra print (not the negative) as we will have to keep it here. Any snapshot of your garden or your flowers or your fields or your family or your pets should be interesting to others if it's interesting to you.

The one we judge is best of all will receive a \$10 bill. So dust off your camera.

From  
Gurney Seed & Nursery Co.  
Headquarters for Northern Grown  
Seeds & Plants  
Yankton, South Dakota

For:

Dr. Roy Magruder  
Beltsville  
Md.

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## SMILE A WHILE . . .

Tourist on return trip: "Where's the other windmill?"  
Gas Station Operator: "Well, you see there was only wind enough to run one, so we took the other one down."

The first time a Scotchman used the free air at the garage, he blew out all four tires.

Farmer: "See here, young feller, what are you doing up that tree?"  
Boy: "One of your apples fell down, and I'm trying to put it back."

The government lady was explaining: "Take an egg," she said, "and make a perforation in the base and a corresponding one in the apex. Then apply the lips to the aperture, and by forcibly exhaling the breath, discharge the shell of its contents."

An old lady who was listening, exclaimed: "It beats all how folks do things nowadays. When I was a gal, they made a hole in each end and blew."

The little lad at the table where there were no napkins asked, "What will I wipe my fingers on?"

The brave little cousin who set next to him whispered, "Ain't you got any pants on?"

"The electric fence is just immense,"  
Cried Dad. "I do declare  
I'd like to rig one up, myself,  
Around my rocking chair."

Lee's father found his small son in the stable astride a horse, busily engaged in scribbling on a tablet.

"What are you doing?" the father demanded.

"Writing a composition," was the reply.

"Why don't you write it in the house?"

"Because," explained the boy, "teacher told me to write a composition on a horse."

Where does the crack go when you shut the door?

Preacher: "Little boy, doesn't your conscience tell you when you've done wrong?"

Little Boy: "Yes, but I'm mighty glad it doesn't tell Dad."

Little Ellen, visiting her grandmother on the farm went with her to close the chicken house door for the night. When she saw the fowls on the roosts, Ellen said, "They might as well get off the bleachers, because there isn't any game tonight."

When in this country on a mission during World War I, Marshal Foch was but-tholed by a noisy Westerner who launched into a tirade against French politeness.

"There is nothing in it but wind," he sneered.

"There is nothing but wind in a tire," politely countered the Marshal, "but it makes riding in a car very smooth and pleasant."

The teacher had called for sentences using the word 'beans.' The response was rapid:

"My father grows beans," said the bright boy of the class.

"My mother cooks beans," said another pupil.

Then a third popped up: "We are human beans."

The conversation turned to the subject of fraternal organizations. This went on until one of the ladies, becoming bored, yawned and remarked: "Well, I don't know anything about the Masons, but I do think their fruit jars are very nice."

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